

CLAIMS

1. A sustained release pheromone formulation characterized by comprising a pheromone contained in a crystalline mineral.

2. The sustained release pheromone formulation according to claim 1, wherein said crystalline mineral is a crystalline clay mineral.

3. The sustained release pheromone formulation according to claim 1 or 2, wherein said pheromone is a natural pheromone and/or a synthetic pheromone.

4. The sustained release pheromone formulation according to any one of claims 1 through 3, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.